

COOUTURE



ALISON DAVIES

HANDCRAFTED CURTAIN POLES



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Welcome

In 2001 I was inspired to start a small business specialising in curtain poles. In those days I did pretty much every single job, from cleaning paint brushes, writing invoices to painting finials and packing boxes. As the popularity of my designs grew so did the business and what had originally started as a small business in my garden shed rapidly grew to a much larger workshop with a team of talented staff supporting me, all of whom believed in the same principles as myself - to offer the very best in design, service and quality using traditional skills and modern processes.

When designing, I tend to explore historical design references. I simply love what previous artists and architects have discovered and to translate these finds into a small and delicate finial is magical. It is so exciting to see an idea develop through a simple sketch to a carved model and then cast to become a repeatable and beautiful design. It is what drives me to design and make.

Over the last two decades I have been very humbled and privileged that Couture has been chosen by some of the world's leading designers. From grand palaces and country estates to the homes of the rich and famous. I take pride in ensuring that design, quality and service are fundamental and attention to detail, I believe, is what sets us apart and provides you with the confidence and surety to design with confidence.

My team and I welcome you.

Ali

✕





Colours

Choose from any of our standard colours Painted or Metallics.

A note on ordering:

- Orders are always painted to order and are usually despatched within 10 working days.
- Slight colour variations may occur on individual items due to the finishing process.
- We strongly recommend seeing the actual samples of the colour prior to ordering.
- The colours reproduced in the brochure are as accurate as the printing process will allow. For exact colours please request samples.

Metallics

Metallic finishes have a soft mid sheen and are aged with a patina that helps to emphasis detail.



shilling

Silver/gold (GILVER) with a shimmery finish, aged with a soft black patina.



old gold

A soft brown gold with hints of pink, very slightly aged with a black patina.



graphite

A warm aubergine bronze



antique silver

A cool silver slightly aged with a black patina



moon

Very similar to Shilling but slightly darker



fools gold

A soft greeny gold with a gentle antique aged texture



bronze

A warm aubergine bronze slightly aged with a black patina

Wood Stain

Our wood stain is applied by hand and therefore we strike the grain causing variation in the colour of the wood to be visible. This is a beautiful effect and by doing this we avoid a "plastic" appearance to the wood finish. The items are then hand finished. As a consequence, no two items are exactly the same which also means that colour samples can vary slightly in colour. Please be aware of this when ordering.



oak

A warm Oak colour with strong dark brown tones. Finish is similar to French polish. Compared to Chestnut it is more Van Dyke brown in colour.



chestnut

A warm deep coloured wood similar to a teak mixed with mahogany with hints of orange and brown. Finish is similar to French polish.

Antique Colours

Our antique finishes have been aged by hand with an antique aging solution to create texture and add more depth. The look is slightly "old" with a semi-matte/eggshell finish.

All standard painted colours excluding Ebony are aged and finished in a soft semi-matte eggshell finish. We can supply all finishes unaged upon request.



A very pretty and gentle off white with aging that gives it a slightly warmer finish.



A very soft and pretty creamy white.



Warm and simple. The perfect cream.



A warm rich earthy cream.



Off white with a subtle green tint. Quite cool.



This bestselling soft taupe/grey works well with most linens.



An old grey, pale in tone without any blue tones



Slightly off black in colour with a satin finish (unaged).

Farrow & Ball as Standard

We offer the complete Farrow and Ball colour palette as part of our standard range at no extra charge. There is no additional charge for this service and no set up fee.

All Farrow and Ball colours come unaged as standard. You can request an aged finish but we do not offer a colour sampling service.

Please note that if you require your colour to be aged it will be very slightly darker than the original. We use a standard aging solution which is recommended for use of the lighter shades only. All orders are painted to order.





Farrow & Ball

The Art of Colour

Farrow & Ball offer some of the most accessible, interesting and versatile colour palettes available. We offer the complete current Farrow & Ball colour palette as part of our range of colours

By choosing a colour from the Farrow & Ball range you are able to colour match your poles and finials very easily not only to your interior decoration but also to the detail of your fabric.

If you do not currently own a F&B colour chart then may we suggest requesting one FOC from their website www.farrow-ball.com

For a small fee they also supply colour books in the shape of a fan which provides a much larger area of colour.

Due the huge choice of colours available and also because F&B provide colour cards we do not supply colour samples of their colours (aged or unaged). We would request that you refer to their colour chart for colour reference.





WELCOME TO FARROW & BALL

Farrow & Ball paint is made in our London workshops. It's made from the finest materials and is the most durable paint you can buy. It's also the most beautiful. It's the only paint that can be used on any surface and it's the only paint that can be used on any colour.

The colours in our paint are made from natural pigments and are the most beautiful you can buy. They are the only colours that can be used on any surface and they are the only colours that can be used on any colour.

WHERE TO BUY

Farrow & Ball paint is available in all our London workshops and in all our regional workshops. You can also buy it online at www.farrow-ball.com.

Please note that all Farrow & Ball colours are painted to order and are supplied unaged as standard. You may request an aged finish. By aging a colour it will become slightly darker than the original. We use one of our standard aging patinas that we recommend for use on lighter colours only.



Care & Craftsmanship

Situated in the middle of rural Worcestershire, England, Alison Davies has been successfully producing curtains poles and accessories that are handcrafted to the highest specifications since 2001.

The process of handcrafting our curtain poles and accessories uses traditional methods alongside the best of modern techniques. Our craftsmen individually hand finish each item; Finials are all individually created and painted to order ensuring consistency and quality is maintained. We use hardwood for our poles, rings and brackets for greater durability. The process of painting and finishing is all carried out here in England in our workshop by our highly experienced and talented staff.

When you choose Couture designs we offer three different diameters with matching holdbacks and a selection of fitting options. Our paint finishes extend beyond standard finishes to include every Farrow & Ball colour with the option to customise your order. Such a varied and wide choice, we believe, eliminates confusion and restrictions, making the design process much more interesting and fluid. The promotion of such simple and fundamental choices, by necessity, produces a sense of pride and accomplishment to the results of interior design project.

Guaranteeing quality and service is at the heart of what we do. We work closely with our suppliers ensuring we purchase the best materials, paints and woods from around the world, all of which are subject to rigorous inspection and testing to ensure that they remain and stay at their very best for many years. From the moment we begin your order to its final stages we guarantee that your order will be inspected throughout its finishing process in order to provide you with the highest standard of finish.

At Alison Davies we are very proud of our British high quality and customer service and hope that you will feel the same too.







Feathered Urn



40mm: 12.8cm length x 10cm width
50mm: 15.1cm length x 11.4cm width
63mm: 19.5cm length x 14.8cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.5cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





The Rose



40mm: 9.6cm length x 8cm width
50mm: 12.5cm length x 8.8cm width
63mm: 17.1cm length x 12.7cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.6cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Acanthus Scroll



40mm: 17.3cm length x 6.7cm width
50mm: 21.6cm length x 8.1cm width
63mm: 25.9cm length x 9.8cm width



Holdbacks in 2 sizes:
Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Sherwood



40mm: 11.3cm length x 6.8cm width
50mm: 14.5cm length x 8.8cm width
63mm: 18.4cm length x 10.8cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.2cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Camille



40mm: 12.5cm length x 7.3cm width
50mm: 15.4cm length x 9.1cm width
63mm: 19.4cm length x 11.2cm width



Holdbacks in 2 sizes:
Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





Satsuma



40mm: 10.6cm length x 6.8cm width
50mm: 12.8cm length x 8.6cm width
63mm: 17.0cm length x 11.7cm width



Holdbacks in 2 sizes:
Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.2cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Woven



40mm: 10.0cm length x 6.6cm width
50mm: 12.6cm length x 8.5cm width
63mm: 16.3cm length x 11.4cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.6cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Paris



40mm: 8.9cm length x 7.1cm width
50mm: 10.2cm length x 8.5cm width
63mm: 13.5cm length x 11.1cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.4cm face diameter

Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Onion



40mm: 10.7cm length x 7.1cm width
50mm: 13.6cm length x 9.2cm width
63mm: 16.9cm length x 11.1cm width



Holdbacks in 2 sizes:
Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





Reeded Ball



40mm: 10.5cm length x 7.2cm width
50mm: 13.0cm length x 8.8cm width
63mm: 16.1cm length x 11.1cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 10.7cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 13.3cm diameter





Eve



40mm: 7.6cm length x 7.3cm width
50mm: 9.7cm length x 9.5cm width
63mm: 11.3cm length x 11.2cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





BALL



40mm: 10.5cm length x 6.9cm width
50mm: 12.6cm length x 8.6cm width
63mm: 15.7cm length x 10.8cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





Libre



40mm: 7.5cm length x 6.6cm width
50mm: 9.2cm length x 8.4cm width
63mm: 12.1cm length x 11.2cm width



Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter

Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





Endstop



40mm: 2.6cm length x 5.4cm width
50mm: 3.3cm length x 6.8cm width
63mm: 4.0cm length x 8.3cm width



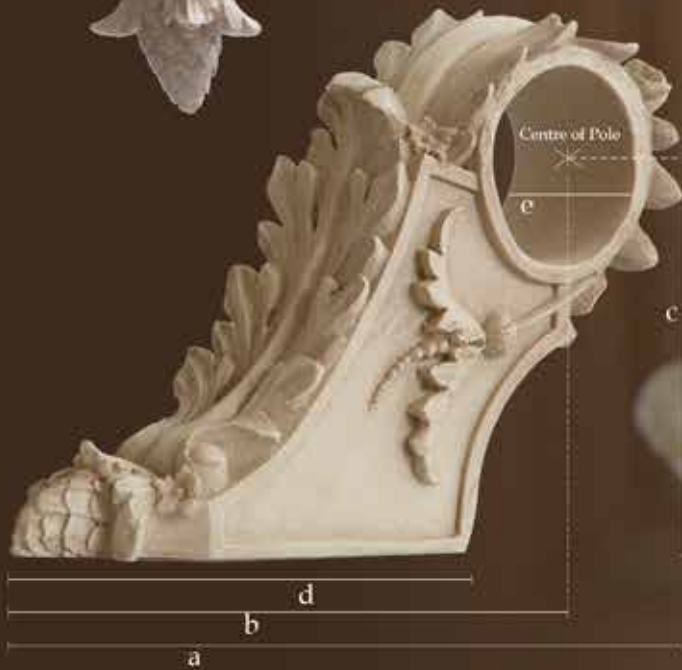
Holdbacks in 2 sizes:

Small Holdback: 6.4cm base diameter x 13.1cm stem length x 11.3cm face diameter
Large Holdback: 6.4cm base diameter x 17.8cm stem length x 14.5cm diameter





Acanthus Brackets



40mm	Measurements:	a:18.3cm	b:14.4cm	c:8.5cm	d:12.4cm	e:3.5cm
50mm	Measurements:	a:21.0cm	b:15.3cm	c:10.1cm	d:13.6cm	e:4.1cm
63mm	Measurements:	a:28.0cm	b:23.0cm	c:13.8cm	d:19.7cm	e:4.5cm





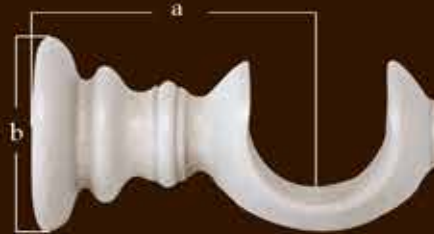
ACCESSORIES

Traditional Brackets



Shown: Onion with cup bracket

Cup Bracket with metal fixing plate



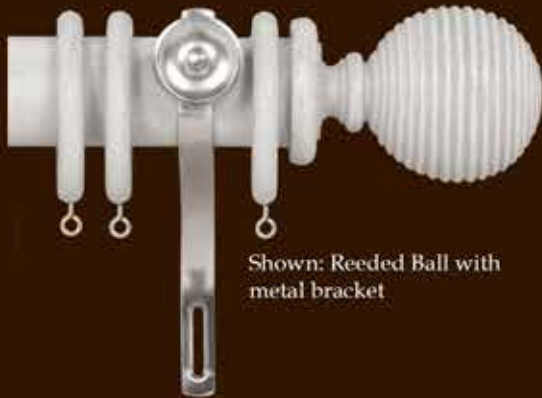
40mm a:8.4cm b:6.4cm
50mm a:10.2cm b:7.4cm
63mm a:12.2cm b:9.2cm

Recess Bracket with central screw fixing



40mm a:6.1cm b:3.4cm
50mm a:7.4cm b:4.0cm
63mm a:9.4cm b:5.2cm

Metal Brackets



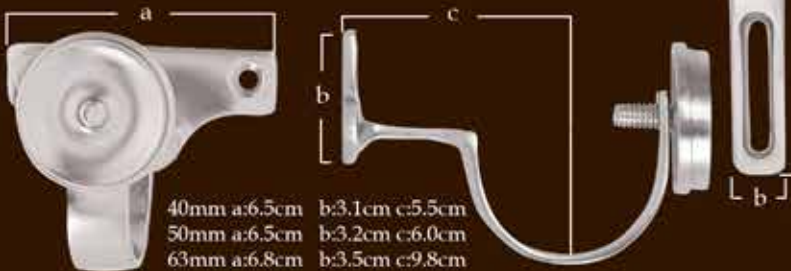
Shown: Reeded Ball with metal bracket

End Bracket

40mm a:16.3cm b:1.5cm c:5.5cm
50mm a:16.9cm b:1.5cm c:6.0cm
63mm a:16.6cm b:1.5cm c:9.7cm



Centre Bracket



40mm a:6.5cm b:3.1cm c:5.5cm
50mm a:6.5cm b:3.2cm c:6.0cm
63mm a:6.8cm b:3.5cm c:9.8cm

Recess Bracket

40mm a:7.2cm b:2.7cm
50mm a:8.2cm b:3.1cm
63mm a:9.6cm b:3.1cm



Unscrews for recess to recess fitting

Brackets are available in four finishes:

Satin Nickel



Chrome



Polished Brass



Antique Brass



1metre Draw Rod





CURTAIN POLES & RINGS

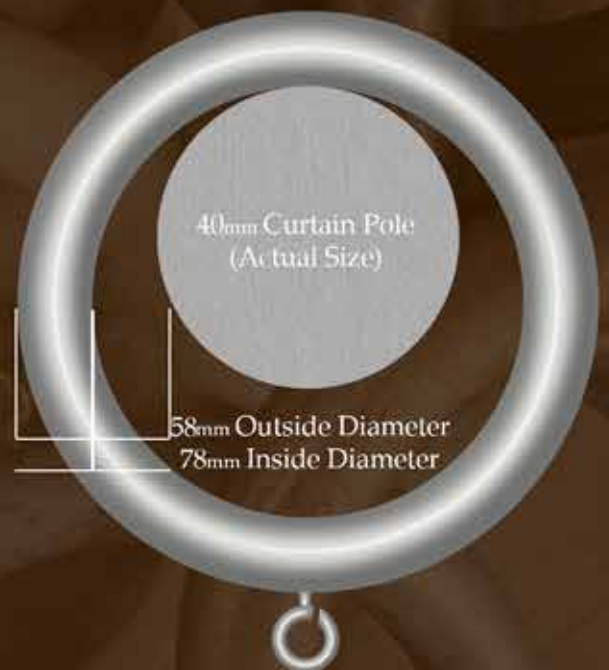
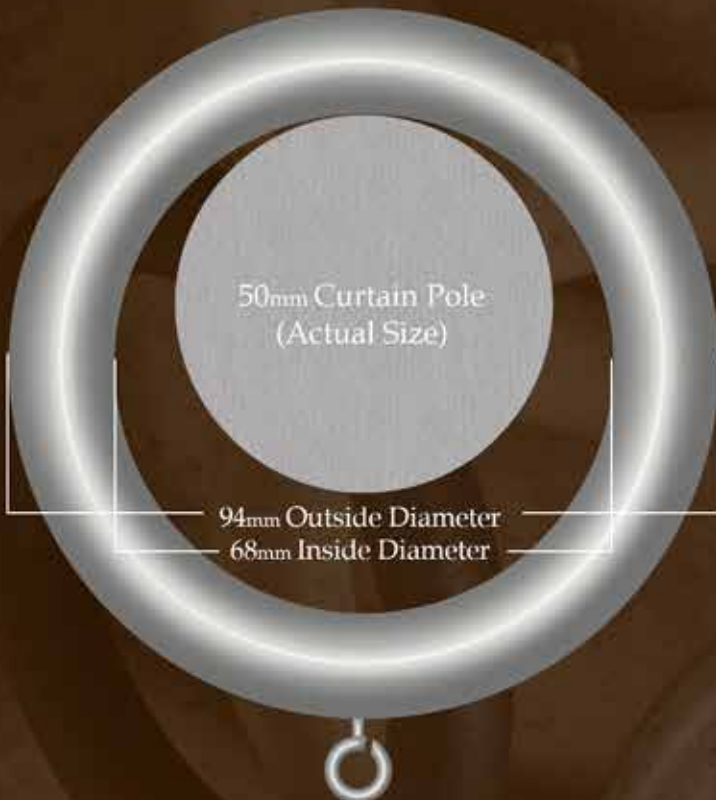
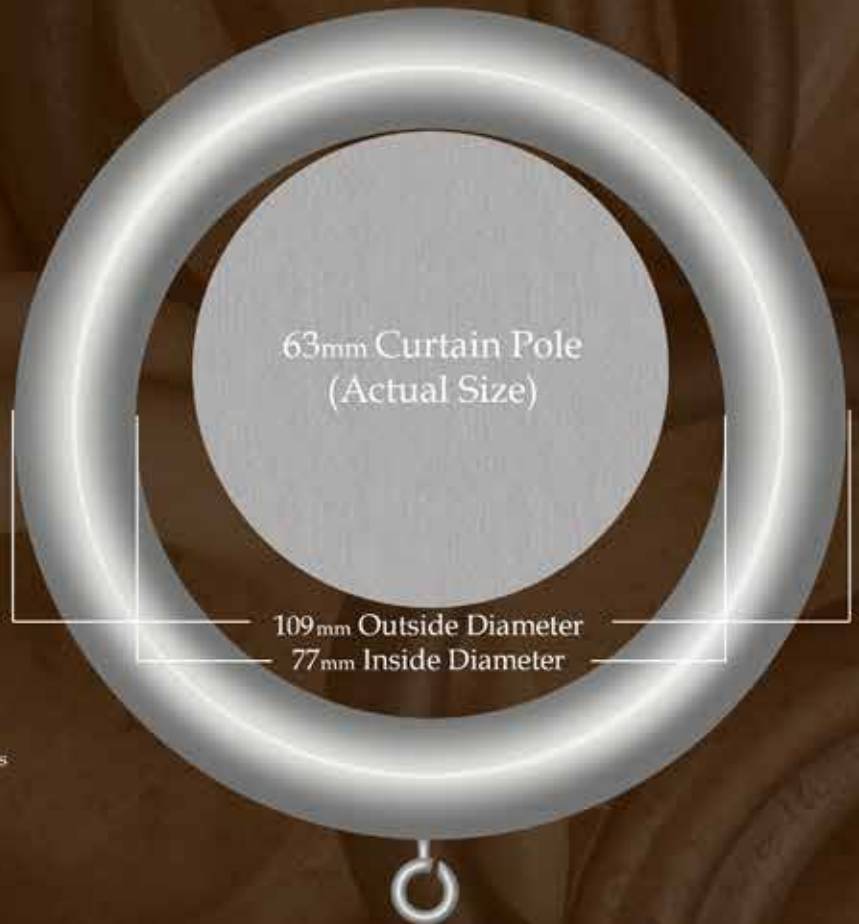
Wooden Poles:
40mm, 50mm & 63mm

Recommended number
of brackets & rings per pole set:

Pole Length	No. of Brackets	No. of Rings
1.5m	2	16
1.8m	2	18
2.4m	3	24
3m	3	30
3.6m	3	36
4.8m	3	48

Max. single pole length = 2.4m

Poles over 2.4m are supplied in 2 sections & require 3 brackets
We recommend 3 brackets for 40mm poles over 2m



*Rings are made of hardwood

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